

PERSEVERANCE IN HOPE

Joseph & Mary's Home 2025 Benefit Luncheon

Dear Community Partner:

Perseverance in Hope: The 2025 Joseph & Mary's Home Benefit Luncheon is set for Thursday, October 30 at Windows on the River. Now in its 25th year of providing medical respite care to those experiencing homelessness, Joseph & Mary's Home remains committed to supporting adults as they return to good health and move forward to stable housing.

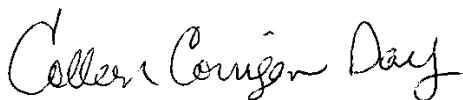
This Benefit Luncheon – **with sponsorships now available** – is an opportunity for you to share in sustaining this mission while being recognized as an empathetic and generous philanthropic leader. **Bobby Watts**, CEO of the National Health Care for the Homeless Council, will serve as this year's keynote speaker. He will be joined by emcee **Dan Moulthrop** of The City Club of Cleveland.

Joseph & Mary's Home is the only provider of medical respite services in Northeast Ohio. **Medical respite answers a moral obligation to assist neighbors in need, while also being an effective use of fiscal resources that focuses on reducing hospital re-admittance.** Every dollar raised will go toward addressing residents' medical needs, as well as connecting them to appropriate ongoing healthcare, permanent housing and community-based supports to maintain medical and housing stability.

Few public resources are dedicated to medical respite; therefore, Joseph & Mary's Home relies on private contributions, grants and events for 70% of our annual budget. Your support of this Benefit Luncheon is critical to ensuring that the people we serve can regain their health and rebuild their lives.

Please consider a Perseverance in Hope sponsorship to support compassionate, medical respite for adults experiencing homelessness. A full listing of sponsorship benefits, pricing and tax-deductible amounts is enclosed. Any level of commitment you make will be deeply appreciated and will make a difference as we work to restore residents' physical and emotional strength, and most importantly, their sense of hope.

Warmest regards,



Colleen Corrigan Day
Senior Director of Major Gifts



JOSEPH & MARY'S HOME
A Ministry of the Sisters of Charity Health System

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Joseph & Mary's Home 2025 Benefit Luncheon

Thursday, October 30, 11:30am – 1:30pm
Windows on the River

2025 Sponsorship Levels & Benefits

	Amount	Tax Deductible	Program Ad	Guest Seating	Table Signage	Recognition & Promotional Opportunities
Presenting	\$10,000	\$9,730	Full page, back cover (given to first sponsor at this level)	1 Table of 10	Yes	Name & logo on event literature and website, podium recognition by emcee, logo in event program & slideshow, name recognition in email promotion, social media highlight including link and tagged post before the event
Gold	\$7,500	\$7,230	Full page	1 Table of 10	Yes	Name & logo on event website, podium recognition by emcee, logo in event program & slideshow, name recognition in email promotion
Silver	\$4,000	\$3,730	Full page	1 Table of 10	Yes	Logo on event website, logo in event program & slideshow
Bronze	\$3,000	\$2,730	1/2 page	1 Table of 10	Yes	Event website, program & slideshow listing
Patron	\$2,000	\$1,730	1/3 page	1 Table of 10	Yes	Event website, program & slideshow listing
Friend	\$1,000	\$865	Business Card	5 Seats	No	Event website, program & slideshow listing

Important Dates and Contact Information

- Deadline for ad artwork (full color jpg, pdf, tif or eps): October 6, 2025
- Deadline for company logo (Presenting, Gold and Silver sponsors): October 6, 2025
- Guest list and meal preferences: October 6, 2025
- Please direct all sponsorship-related materials, information and questions to Mackenzie Phelps, Manager of Events & Donor Engagement, at MPhelps@SistersOfCharityHealth.org or 216.875.4639.

Ad Sizes (1/4 scale)*

Full page	1/2 page	1/3 page	Business Card
H: 8" W: 5"	H: 4" W: 5"	H: 2.5" W: 5"	H: 2" W: 3.5"

*All ads are full color

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2025 Sponsorship Options

- ☐ **Presenting Sponsor: \$10,000** *(\$9,730 tax deductible)*
Name & logo on event literature and website as presenting sponsor, table for 10, full page program ad, podium recognition by emcee, logo in event program & slideshow, name recognition in email promotion, social media highlight including link and tagged post before the event
- ☐ **Gold Sponsor: \$7,500** *(\$7,230 tax deductible)*
Name & logo on event website, table for 10, full page program ad, podium recognition by emcee, logo in event program & slideshow, name recognition in email promotion
- ☐ **Silver Sponsor: \$4,000** *(\$3,730 tax deductible)*
Full page program ad, table for 10, table signage, logo on event website, logo in event slideshow, program listing
- ☐ **Bronze Sponsor: \$3,000** *(\$2,730 tax deductible)*
1/2 page program ad, table for 10, table signage, event website, program and slideshow listing
- ☐ **Patron Sponsor: \$2,000** *(\$1,730 tax deductible)*
1/3 page program ad, table for 10, table signage, event website, program and slideshow listing
- ☐ **Friend Sponsor: \$1,000** *(\$865 tax deductible)*
Business card program ad, 5 seats, event website, program and slideshow listing

Contact Information

Name: _____

Company: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Payment Options

- ☐ Check payable to Joseph & Mary's Home enclosed ☐ Send me an invoice
- ☐ Pay with credit card online at jmhome.org/events

Please note: Because tickets to the Perseverance in Hope Luncheon are not fully tax-deductible, donor-advised funds (DAFs) cannot be used to pay for the tickets, per IRS guidelines.

Please return this form to:

Attn: Mackenzie Phelps
2475 East 22nd Street
Cleveland, OH 44115

Email: mphelps@sistersofcharityhealth.org
Phone: 216.875.4639